MORE THAN ANY OTHER COMPUTER CAN OFFER.

FOR LESS.

Naturally, its price makes a Sinclair computer attractive.

But even more important are the other benefits that *only* Sinclair can offer.

The world's largest range of pre-written or pre-recorded home computer programs is produced for Sinclair computers.

If you write your own programs, Sinclair BASIC is the world's most widely-used computer language.

Sinclair is the first manufacturer to make your child's official primary-school software available to you off the shelf.

You can buy Sinclair computers at more shops, meet more Sinclair enthusiasts, read more Sinclair magazines, join more Sinclair clubs. With Sinclair, you enter the world's biggest home-computer community.

Naturally, the unique popularity of Sinclair computers would never have built up if their performance were less than superb. Yet the most powerful computer in the world's most popular range costs under £130.

You can pay more, but you'll get less.