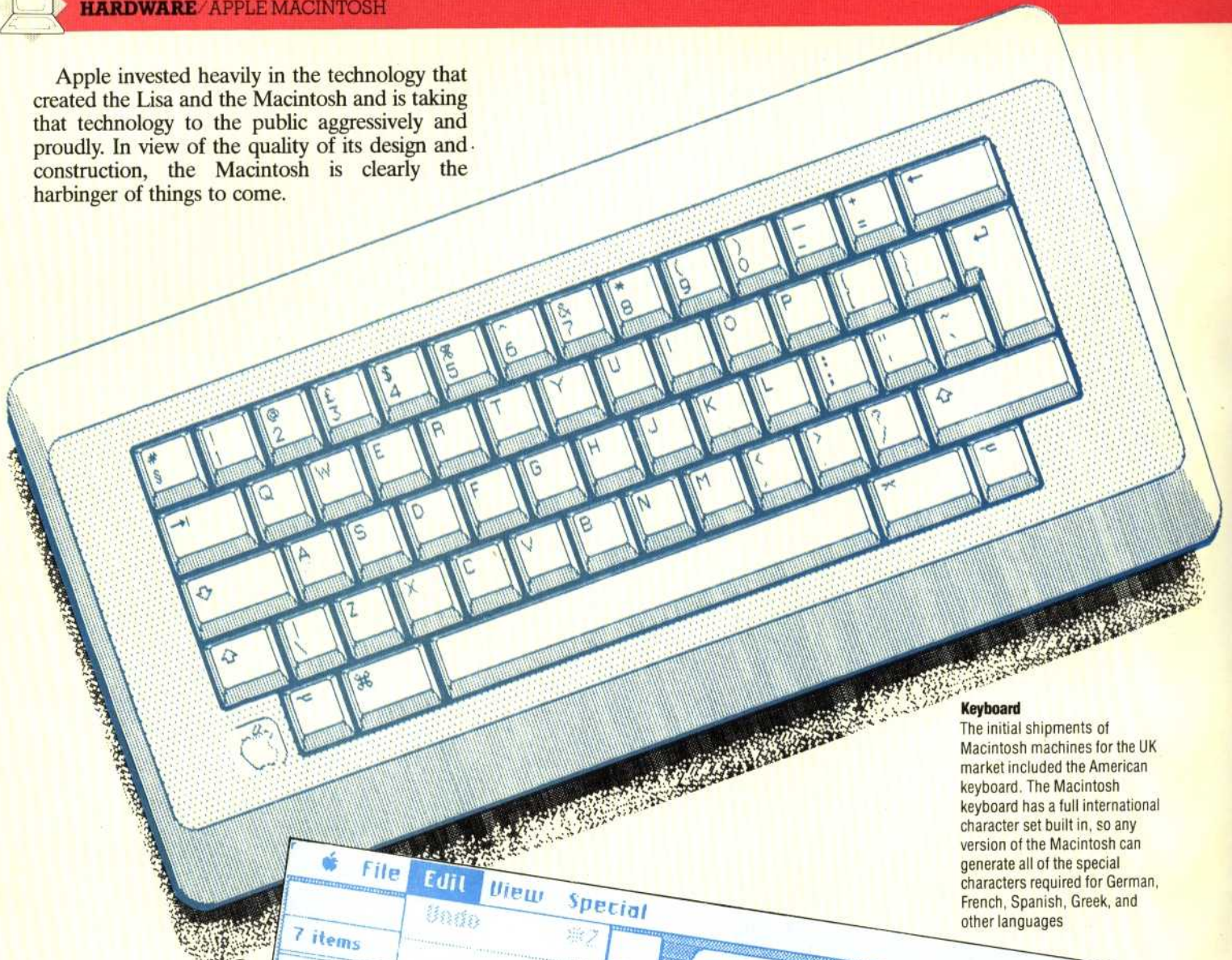Apple invested heavily in the technology that created the Lisa and the Macintosh and is taking that technology to the public aggressively and proudly. In view of the quality of its design and construction, the Macintosh is clearly the harbinger of things to come.
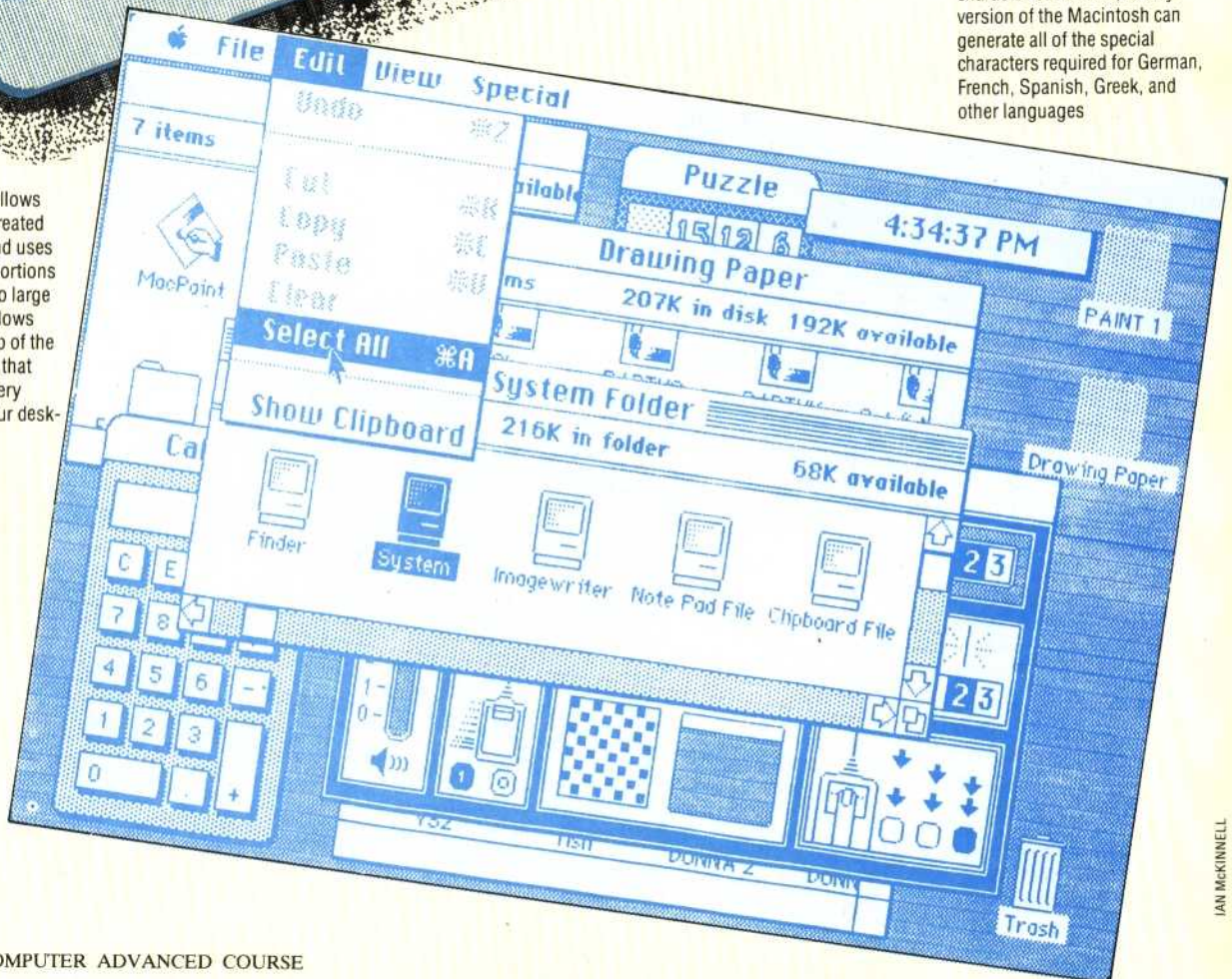
Keyboard
The initial shipments of Macintosh machines for the UK market included the American keyboard. The Macintosh keyboard has a full international character set built in, so any version of the Macintosh can generate all of the special characters required for German, French, Spanish, Greek, and other languages

Desk-Top Window
The Macintosh screen follows the 'desk-top' analogy created for the Lisa computer, and uses 'windows' to show you portions of documents that are too large to fit on the screen. Windows can be layered one on top of the other, as shown here, so that using the Macintosh is very much like working on your desk-top

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